

BILLY NUNGESSER LIEUTENANT GOVERNOR

State of Conisiana

BILL CODY DEPUTY SECRETARY

BRYAN ADAMS

EXECUTIVE DIRECTOR

OFFICE OF THE LIEUTENANT GOVERNOR **DEPARTMENT OF CULTURE, RECREATION & TOURISM** LOUISIANA SEAFOOD PROMOTION & MARKETING BOARD

LOUISIANA SEAFOOD PROMOTION AND MARKETING BOARD

Marketing Committee Meeting Agenda 10:00 am/November 9, 2017 **GW Fins** (808 Bienville St, New Orleans, LA 70112)

- I. Call to Order – Chairman Chef Tenney Flynn
- II. **Old Business**
 - a. Update on Completed Events
 - b. MSC certification
 - c. Audubon proposal
- III. **New Business**
 - a. Board vacancies
 - b. Marketing plan
 - c. Holiday marketing
 - d. Deepwater Horizon Grant for \$150K
- IV. **Public Comments**
- V. Adjourn